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"Corporation 2020 is an indispensable contribution to the global transformation of finance and corporations as humanity re-integrates centuries of knowledge and continues its inevitable transition from the first Industrial Era... Pavan Sukhdev is a powerful standard-bearer leading us to the cleaner, knowledge-rich Green Economy globally, and this book provides a benchmark and guide to this better future for humanity."

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In Corporation 2020: Transforming Business for Tomorrow's World , Sukhdev stresses the urgent importance of embracing the “ new business DNA, ” for sustainability and growth of the corporation and society. One of the key new DNA strands is on human capital. Sukhdev also stresses that Corporation 2020 needs to include an institution of learning.

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Corporation 2020. Launched at the Rio+20 conference in 2012 as a campaign to transform today ' s model of business to make it fit for the future, Corporation 2020 ' s name points to the fact that a large-scale shift in human behavior must occur within the next decade or so—rather than in 2050 or 2100, as some multilateral negotiations discuss—if we are to maintain any hope of a sustainable world.

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"Corporation 2020" presents new approaches to measuring the true costs of business and its obligation to society. Pavan Sukhdev lays out a sweeping new vision for tomorrow's corporation: one that will increase social equity, decrease environmental risks, and still generate profit.

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Corporation 2020 - Island Press

Corporation 2020 presents new approaches to measuring the true costs of business and the corporation's obligation to society. From his insightful look into the history of the corporation to his thoughtful discussion of the steps needed to craft a better corporate model, Sukhdev offers a hopeful vision for the role of business in shaping a more equitable, sustainable future.

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economic model. Although it has delivered wealth over the last half century and pulled millions out of poverty, it is recession-prone ...

Corporation 2020: Transforming Business for Tomorrow's ...

About the author and founder. Pavan Sukhdev began working on the book Corporation 2020: Transforming Business for Tomorrow ' s World during his appointment as the 2011 McCluskey Fellow at Yale University. The Corporation 2020 movement has sprung out of the ideas contained in that book.

CORP 2020

"Corporation 2020" presents new approaches to measuring the true costs of business and its obligation to society. Pavan Sukhdev lays out a sweeping new vision for tomorrow's corporation: one that will increase social equity, decrease environmental risks, and still generate profit.

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The Yale School of Forestry and Environmental Studies will host a public event to launch the new book Corporation 2020: Transforming Business for Tomorrow's World, by Pavan Sukhdev.

Corporation 2020: Transforming Business for Tomorrow's World

Corporation 2020: Transforming Business for Tomorrow's World by Pavan Sukhdev published by Island Press (2012) The book speaks the truth of the corporate world. The author effectively describes how corporations are transforming in the contemporary world.

Amazon.com: Customer reviews: Corporation 2020

This is a review of the intriguing and captivating Corporation 2020: Transforming Business for Tomorrow's World by Pavan Sukhdev. This book will provide you with a new vision necessary to gauge the next steps toward the expanded future of the corporation including the need for training and development.

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There is an emerging consensus that all is not well with today ' s market-centric economic model. Although it has delivered wealth over the last half century and pulled millions out of poverty, it is recession-prone, leaves too many unemployed, creates ecological scarcities and environmental risks, and widens the gap between the rich and the poor. Around \$1 trillion a year in perverse subsidies and barriers to entry for alternative products maintain " business-as-usual " while obscuring their associated environmental and societal costs. The result is the broken system of social inequity, environmental degradation, and political manipulation that marks today ' s corporations. We aren ' t stuck with this dysfunctional corporate model, but business needs a new DNA if it is to enact the comprehensive approach we need. Pavan Sukhdev lays out a sweeping new vision for tomorrow ' s corporation: one that will increase human wellbeing and social equity, decrease environmental risks and ecological losses, and still generate profit. Through a combination of internal changes in corporate governance and external regulations and policies, Corporation 2020 can become a reality in the next decade—and it must, argues Sukhdev, if we are to avert catastrophic social imbalance and ecological harm. Corporation 2020 presents new approaches to measuring the true costs of business and the corporation ' s obligation to society. From his insightful look into the history of the corporation to his thoughtful discussion of the steps needed to craft a better corporate model, Sukhdev offers a hopeful vision for the role of business in shaping a more equitable, sustainable future.

While corporate governance has been a successful concept throughout the centuries, it is in question whether this concept can remain sustainable in the digital era and during a time of technological and managerial disruption. Under the pressure of new economic, social, and ecologic challenges, it is vital to understand how this concept needs to transform. Challenges and Opportunities of Corporate Governance Transformation in the Digital Era is an essential reference

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source that discusses concepts, trends, and forecasts of corporate governance and examines its transformation under the pressure of new technologies and economic changes. Featuring research on topics such as corporate identity, e-commerce, and cost management, this book is ideally designed for corporate leaders, managers, executives, business professionals, consultants, professors, researchers, and students.

The most successful business book of the last decade, *Reengineering the Corporation* is the pioneering work on the most important topic in business today: achieving dramatic performance improvements. This book leads readers through the radical redesign of a company's processes, organization, and culture to achieve a quantum leap in performance. Michael Hammer and James Champy have updated and revised their milestone work for the New Economy they helped to create -- promising to help corporations save hundreds of millions of dollars more, raise their customer satisfaction still higher, and grow ever more nimble in the years to come.

A compelling look at the B Corp movement and why socially and environmentally responsible companies are vital for everyone's future. Businesses have a big role to play in a capitalist society. They can tip the scales toward the benefit of the few, with toxic side effects for all, or they can guide us toward better, more equitable long-term solutions. Christopher Marquis tells the story of the rise of a new corporate form—the B Corporation. Founded by a group of friends who met at Stanford, these companies undergo a rigorous certification process, overseen by the B Lab, and commit to putting social benefits, the rights of workers, community impact, and environmental stewardship on equal footing with financial shareholders. Informed by over a decade of research and animated by interviews with the movement's founders and leading figures, Marquis's book explores the rapid growth of companies choosing to certify as B Corps, both in the United States and internationally, and explains why the future of B Corporations is vital for us all.

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The Corporate Startup is a practical guide for established companies that aspire to develop and sustain their innovation capabilities. The world around us is changing rapidly. There is now more pressure on established companies to innovate. The challenge most companies face is how to develop new products for new markets, while managing their core business at the same time. The principles and practices outlined in this book provide companies with a blueprint of how to manage innovation while they execute on their core business. The Corporate Startup provides frameworks, visualizations, templates, tools and methods that can be easily applied to develop new products and business models.

This book provides an analysis of the impact of disruptive environments on education and closely examines national and international research-based literature on how educational systems in a number of countries are successfully transforming educational delivery processes to better prepare students for an increasingly disrupted world.

Blockchain is transforming business. What's your strategy? Leaders of forward-thinking organizations are exploring how blockchain can transform the way they create and seek value. Whether it's used to streamline multiparty processes, create and trade new assets, or leverage artificial intelligence and the internet of things, blockchain enables entirely new business opportunities. This is just the start. As blockchain becomes more widely adopted, it has the potential to radically change the way companies and societies operate, as transformative a paradigm shift as the launch of the internet. The Real Business of Blockchain is one of the first books on this transformative technology written for business leaders. Authors David Furlonger and Christophe Uzureau--both of Gartner, the world-renowned research and advisory company--will help you: Assess how blockchain will impact your business Explore the value proposition that blockchain

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offers Make smart near- and midterm investments Position your organization in a new competitive landscape Timely, visionary, and accessible, The Real Business of Blockchain cuts through the hype and helps you unlock the vast capabilities of this powerful and potentially world-changing technology.

The seventh edition of Spanish banking group BBVA's annual series is dedicated to unveiling the new digital business models for twenty-first century companies. Esteemed experts from BBVA, "The Economist," Harvard University, Columbia Business School, Geoffrey Moore Consulting and more, contribute texts in accessible language.

Offers advice on how to lead an organization into change, including establishing a sense of urgency, developing a vision and strategy, and generating short-term wins.

"a provocative new book" -- The New York Times AI-centric organizations exhibit a new operating architecture, redefining how they create, capture, share, and deliver value. Marco Iansiti and Karim R. Lakhani show how reinventing the firm around data, analytics, and AI removes traditional constraints on scale, scope, and learning that have restricted business growth for hundreds of years. From Airbnb to Ant Financial, Microsoft to Amazon, research shows how AI-driven processes are vastly more scalable than traditional processes, allow massive scope increase, enabling companies to straddle industry boundaries, and create powerful opportunities for learning--to drive ever more accurate, complex, and sophisticated predictions. When traditional operating constraints are removed, strategy becomes a whole new game, one whose rules and likely outcomes this book will make clear. Iansiti and Lakhani: Present a framework for rethinking business and operating models Explain how "collisions" between AI-driven/digital and traditional/analog firms are reshaping competition, altering the structure of our economy, and forcing traditional companies to rearchitect their operating models Explain the

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opportunities and risks created by digital firms Describe the new challenges and responsibilities for the leaders of both digital and traditional firms Packed with examples--including many from the most powerful and innovative global, AI-driven competitors--and based on research in hundreds of firms across many sectors, this is your essential guide for rethinking how your firm competes and operates in the era of AI.

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